

COACHING HEADLINES!

Special Report: Coaches can make you a real superhero – The Times 10 April 2005

“...Senior executives say that spending a few sessions with a coach has a real impact. Jeremy Lang, former chief executive of Chilprufe, the underwear manufacturer, said: “I am working 50% more on my business and 50% less in my business. Our profits are 50% ahead of last year. I seem to have 50% more time for me and my family. I am 100% happier.”

The results are impressing British boards so much that they are not just paying the bills but increasingly insisting that all executives enrol. Companies that have embraced the coaching culture include Unilever, BP, National Grid, Northern Foods, Reuters and KPMG.... “

Chartered Institute of Personnel & Development: 2004 Training and Development Survey

“The 2004 CIPD training and development survey shows that four-fifths of respondents now use coaching in their organisations. As a tool that can help businesses to be competitive, as well as help people attain their potential, coaching seems to offer a win-win solution for all.”

Coaching at Work Survey 2002 by The Chartered Management Institute

"An overwhelming 80% of managers believe that they would benefit from coaching / more coaching in their place of work – a clear indication that this is a learning and development method that appeals to most people and should be carefully considered by organisations."

"93% of managers believe that coaching should be available to all employees regardless of seniority"

The British Market Research Bureau and The Times article August 2002.

"Nearly three quarters of UK companies now rely on psychometric profiling when recruiting."

Research done by: Personnel Management Association 1997

"Following Training, employee productivity increased by just over 22%, whereas training combined with coaching produced an increase in productivity of 88%. Coaching in the workplace positively impacts the bottom line."